Motorola Dealer e-Newsletter Email Marketing Campaigns
Rapid Enrollment Form

1. Campaign Plan:

☐ **12 e-Newsletters** - $795.00 each

Deployment - Delivery Rate Per Message Sent $0.03* (to be billed after actual deployment)

One-time Client Setup Fee - $500.00
Includes: Kick-off Meeting, One Custom User Interface Setup, Script for Initial Data Import, Initial Database Setup, Initial File Upload, Merge/Purge of files during initial import, and 24/7 Access to Online Campaign Reporting.

All items on this form are **100% Co-op pre-approved**, except Customization and Consultant Services. Prices are in effect until 5/31/11. To view the Permission Based Email Campaigns, please visit our website: www.optinwireless.com.

*Additional premium for "Prior Issue Search", "Quick Polls", Surveys, and messages larger than 20K in size and for attachments. Bonus Sending Program available based on aggregate volume reached over contract term.

2. Customize For Your Dealership:

☐ I will send a digital file of our dealership's logo to: Opt-In Wireless, 7017 Dove Dr., Schererville, IN 46375. Email: support@OptinWireless.com

☐ I will send a short news brief on our dealership to Opt-In Wireless prior to the 15th of each month for our Monthly e-Newsletter.

3. Complete Billing Information:

Total Cost $ _____ **100% pre-approved!**

☐ Deduct from my dealership's co-op (funds must be available at time of order) ☐ Bill Dealership Directly

☐ Visa/MasterCard _____ Exp: _____

Dealership Name _____ Website: _____

Dealer Number |_|_|_|_|_|_|_|_|_|_| (*Please use your complete 10-digit Dealer Number*)

Street Address _____

City _____ State _____ ZIP _____

Telephone (____) _____ Fax (____) _____

Dealership Contact

Contact Name _____ Email _____

4. Sign Terms Acceptance Agreement.

Dealer understands and acknowledges that Motorola has engaged the services of Opt-In Wireless, a marketing services company, to conduct these campaigns and Opt-In Wireless has agreed not to disclose end-user customer information to any other party or company, to conduct these campaigns, outside the context of this program. The minimum commitment is three mailings per quarter. Dealer may cancel its participation in the program following fulfillment of it's three-consecutive-mailings commitment in a quarter. Motorola reserves the right to modify this program at any time without prior notice to the dealer.

In placing this order, we agree to abide by the guidelines established under the Motorola Dealer Co-op Program. We understand that all program materials, as offered in the program above, require no prior approval for co-op reimbursement. All other uses of the program elements must receive prior approval for co-op reimbursement. We understand that a 100% payment is due at time of signing in order to obtain the discounted rates as shown above. We authorize Trade One to provide Opt-In Wireless (fulfillment agency) or their representatives information on our dealership's Motorola co-op balance. This information is needed by Opt-In Wireless to process our order for the Email Marketing Campaigns and releases Motorola of any payments to Opt-In Wireless in excess of available co-op funds. Dealer is responsible for any funds above their co-op account balance.

_____ _____

Dealer Authorized Representative Signature (required) **Date**

Fax to Opt-In Wireless: 866-486-6259