

Motorola Work Smarter Promo Catalog

28 Page Small Booklet 8.5 x 5.5 4/4 100# Gloss Text

Pricing Valid	
From	01/24/11
To	04/08/11

FAX ORDER FORM
Fax Orders to: 1-866-486-6259
Attn: Direct Marketing Orders

Dealer Contact & Billing Information

* Dealer Name	
* Address	
* City	
* State , * ZIP	
* Phone	
* Website	www.

* Please make sure the information above is correct, as it will be printed on the back panel of the catalog exactly as given. In addition, please email your company info and offer to us.

Contact Name	
Email Address	

Dealer Number											
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Card Type	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AmEx
Card Number			
Expiration Date	mm / yy		Code
Name on Card			

The Most Comprehensive Turnkey Marketing Solutions

Our turnkey pricing includes your dealership's logo (if provided), data processing required for Postal Discounts; inkjet addressing; letter shop services, drop at Post Office, list rental or automated de-dupe of dealership's Impact 21 list. De-dupe of your list is based on a variety of criteria including the following: name and address searches matches records that have matching full names, addresses, zip codes, address only searches, matches all records that correspond on addresses and zip codes. OIW Specified key searches matches on unique keys specially designed per client to maximize results while maintaining data integrity, and verifying your list with NCOA (National Change of Address). Some lists supplied by dealers may require additional fees.

Please note that all Turnkey Catalog Campaigns must be prepaid.

List Services (Complete section only if you need a list for a Turnkey Campaign)

Our Rental Lists Include a Telemarketing List!

Having the right list is critical to the success of any direct marketing campaign. At Opt-In Wireless we are Land Mobile Industry list experts. Helping you choose the right mailing list is our specialty and provides the results you need. Please list the counties within your APMR and the vertical markets you want to target.

<input type="checkbox"/>	We will email a list of counties in our APMR (support@optinwireless.com)		
<input type="checkbox"/>	We will email a mailing list (House/Impact 21) (support@optinwireless.com)		
<input type="checkbox"/>	Select Vertical Market List(s) below to be used for this campaign:		
<input type="checkbox"/> Agriculture	<input type="checkbox"/> Healthcare	<input type="checkbox"/> Public Admin	<input type="checkbox"/> Services
<input type="checkbox"/> Construction	<input type="checkbox"/> Hospitality	<input type="checkbox"/> Public Safety	<input type="checkbox"/> Transportation
<input type="checkbox"/> Education	<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Petro-Chem	<input type="checkbox"/> Wholesale Trade
<input type="checkbox"/> Finance	<input type="checkbox"/> Mining	<input type="checkbox"/> Retail Trade	

Agreement

In placing this order, we agree to abide by the guidelines established under the Motorola Dealer Co-op Program. We understand that all program materials, as offered in the program above, require no prior approval for co-op reimbursement. All other uses of the program elements must receive prior approval for co-op reimbursement. We understand that we will be billed one proof is generated and approved. We authorize Trade One to provide Opt-In Wireless (fulfillment agency) or their representatives information on our dealership's Motorola Co-op balance. This information is needed by Opt-In Wireless to process our order for the campaign and releases Motorola of any payments to Opt-In Wireless in excess of available co-op funds. COOP funds must be available at time of order. Dealer is responsible for any funds above their co-op account balance. Additional customization to direct mail design will be quoted on a per job basis. *USPS Postage amounts subject to change without notice. Shipping not included.

Choose One: Deduct Funds from Dealer Co-Op Account (funds must be available at time of order) Bill Dealership Directly

Authorized Signature		Date	
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Logo Selections

<input type="checkbox"/>	We will email our logo EPS to support@optinwireless.com
<input type="checkbox"/>	We will not email dealer logo
<input type="checkbox"/>	Contact us to create logo

Choose One or Two Motorola Channel Identifier Logos - Motorola Dealers and Resellers are required to select a minimum of one qualifying channel identity logo.



Catalog Design and Campaign Selections

Campaign Type, Quantity & Number of Drops

Please check only one campaign type, Print Only or Turnkey.

Print Only			Turnkey			Total
#	Qty	Price	#	Qty	Price	
	250	\$ 1,585		250	\$ 2,180	
	500	\$ 2,190		500	\$ 2,980	
	750	\$ 2,745		750	\$ 3,705	
	1000	\$ 3,130		1000	\$ 4,250	
	1250	\$ 3,655		1250	\$ 4,950	
	1500	\$ 4,165		1500	\$ 5,640	
	2000	\$ 5,190		2000	\$ 7,025	
	2500	\$ 6,215		2500	\$ 8,390	

Catalog Design (see designs @ www.optinwireless.com)

Please check only one campaign design per order form.

<input type="checkbox"/>	WorkSmart_28p_blue	<input type="checkbox"/>	WorkSmart_28p_education
<input type="checkbox"/>	WorkSmart_28p_red	<input type="checkbox"/>	WorkSmart_28p_manufacturing
<i>Custom designs are also available! Please contact us for details.</i>			

Catalog Options

Please check all the options you need for your design.

<input type="checkbox"/>	PDF Reader Version: \$250 (only available with print orders)
<input type="checkbox"/>	Your phone and URL added to the bottom of pages 3-14: \$150
<input type="checkbox"/>	Add price to each radio - Please contact us for details.
<input type="checkbox"/>	Change radio on the front cover - Please contact us for details.